

What do people ask search engines?

A years worth of search engine queries from the UK divided into Knowledge & Learning categories - Source: Experian Hitwise

Nature

Most likely to ask

- How Do Bees Make Honey
- What Do Tadpoles Eat
- How Do Cats Purr
- Why Do Cats Have Whiskers
- What Is A Fossil
- How To Make A Bird Table
- What Do Ladybirds Eat
- How To Get Rid Of Wasps Nest
- How Long Do Blackbirds Live
- How To Make Fat Balls For Birds
- How Are Fossils Formed
- What Do Polar Bears Eat
- How To Make A Moth Trap
- What Do Gorillas Eat
- What To Feed Birds In Winter

Percentage of searches that are questions

6.5%

Most popular

How?



Health

Most likely to ask

- How To Lose Weight
- What Is Frozen Shoulder
- How Much Should I Weigh
- When Does Morning Sickness Start
- How To Stop Snoring
- What Causes Cramp
- What Causes Mouth Ulcers
- How To Get Pregnant
- Why Do We Dream
- What Not To Eat When Pregnant
- How Much Water Should You Drink A Day
- What Is My Bmi
- How To Stop Premature Ejacula-

Percentage of searches that are questions

8.1%

Most popular

What?



Gardening

Most likely to ask

- How To Grow Potatoes
- How To Grow Garlic
- When To Prune Roses
- When To Plant Potatoes
- When To Prune Apple Trees
- How To Grow Strawberries
- When To Harvest Potatoes
- How To Grow Carrots
- How To Lay Decking
- When To Plant Vegetables
- How To Make Compost
- How To Grow Peas
- How To Prune An Apple Tree
- How To Plant Potatoes
- How To Grow Vegetables

Percentage of searches that are questions

8.3%

Most popular

How?



Science

Most likely to ask

- Why Is The Sky Blue
- How Big Is The Universe
- What Happens When You Die
- How Many Planets In Our Solar System
- What Would Happen If We Didn't Sleep?
- How Long Does It Take To Get To The Moon
- When Will The World End
- How Big Is The Sun
- How To Make A Smoke Bomb
- When Is The Next Eclipse
- What Is Psychology
- What Is Dna

Percentage of searches that are questions

6%

Most popular

What?



Religion

Most likely to ask

- When Is Eid
- What Is Scientology
- How To Pray
- When Is Ramadan
- When Does Lent Start In 2011
- What Date Is Easter 2011
- When Will The World End
- What Is A Christian
- Who Is God
- When Is Diwali
- What Is Ramadan
- What Happens After Death
- When Is Good Friday 2011
- What Is Heaven Like
- What Is Islam

Percentage of searches that are questions

3.6%

Most popular

What?



Learning

Most likely to ask

- How To Write A Cover Letter
- How To Take A Screenshot
- How To Speed Up Internet
- How To Sing
- How To Make Wind Paddle
- How To Write A Letter
- How To Use Twitter
- How To Divide Fractions
- How To Multiply Fractions
- How To Use Tumblr
- How To Save Money
- How To Work Out Percentages
- What Is A Polygon
- How To Scan A Document
- How To Start A Blog

Percentage of searches that are questions

23.1%

Most popular

How?



Food

Most likely to ask

- How To Make Pancakes
- How To Make Meringue
- How To Make An Omelette
- How To Cook Rice
- How To Cook Courgettes
- How To Cook Beetroot
- How To Make Scones
- How To Cook Broad Beans
- How To Boil An Egg
- How To Make Strawberry Jam
- How To Make Yorkshire Puddings
- How To Make Cupcakes
- How Long To Boil An Egg
- How To Make Lemonade
- How To Make Fudge

Percentage of searches that are questions

4.4%

Most popular

How?



History

Most likely to ask

- What Did The Romans Eat
- Why Did The Titanic Sink
- Who Were The Normans
- Who Discovered Penicillin
- What Happened On This Day
- How To Make A Mummy
- What Did The Romans Wear
- When Were The Pyramids Built
- What Caused World War 1
- What Is The Domesday Book
- What Were The 10 Plagues
- Where Was Mary Queen Of Scots Imprisoned
- How To Attack A Castle
- Who's Birthday Is It Today

Percentage of searches that are questions

4%

Most popular

What?



Overall* *Data covers 3 months May - Jul

How

- How To Lose Weight Fast
- How Much Is My Car Worth
- How To Make Money
- How To Get A Six Pack
- How To Write A Cv
- How Do I Find My Ip Address
- How To Draw
- How To Get Rid Of Spots
- How Old Is The Queen
- How To Use Twitter
- How To Change Your Name
- How Much Does It Cost To Build A House
- How To Remove A Tick
- How To Save A Life

What

- What To Do When Your Bored
- What Happens When You Die
- What To Do When Someone Dies
- What Does It Mean When You Dream About Someone
- What Not To Eat When Pregnant
- What Is Probate And How Does It Work
- What Is Skype And How Does It Work
- What To Say When Someone Dies
- What To Eat When You Have Diarrhea
- What Happens When You Stop Smoking
- What Benefits Am I Entitled To